



SWVA PRIDE  
PAGEANTS

**2024 CONTESTANT AGREEMENT**

# PRIZES RULES AND REGULATIONS

- Contestants must be 18 years of age or older. (Proof of age is required).
- **There is a \$50 application fee due at the time of applying.**
- The competition is focused to individual's primarily in the SWVA region, but is open to Virginia, Kentucky, West Virginia, North Carolina and Tennessee residents.
- Mr. SWVA Pride is open to any Cis Male, Drag King, Transgender Male, or Male identifying individual.
- Mx SWVA Pride is for individuals who identify as non-binary.
- Miss SWVA Pride is open to any Cis Female, Drag Queen, Transgender Female, or Female identifying individual.
- Contestants will be judged in the following categories: ***Creative Costume, Talent, Interview, and on-stage question.***
- The Talent competition is **limited to a maximum of 5 minutes.** Contestants who exceed the time limit will be given a score of zero. Each contestant is given an additional 1 minute for set up and 1 minute for breakdown of props. The additional time may not be added to the performance time.
- Any contestant, or person affiliated with a contestant, who misappropriates the property of another contestant, violates any law regarding the abuse of alcohol or drugs, or is caught in the act of stealing will be disqualified and removed from the location of the competition. Unsportsmanlike conduct by a contestant or contestant's entourage (dresser, dancer) before, during, or after the competition will not be tolerated and is subject to immediate dismissal from the venue and competition.
- It is further understood that by signing and submitting this application, contestants, and the contestant's entourage (dresser, dancers) will take

responsibility for any damage (should it occur) to event venue before, during, or after the competition.

- *On the day of competition, each contestant will receive 100 administrative points upon arrival. **Any contestant who arrives late will be deducted 10 points for every 5 minutes of tardiness.***
- At no time during the competition shall a contestant or their helper(s) receive a gratuity of **any** kind during their time on stage.
- Each contestant will be allowed **ONLY one (1)** dresser at any given time. Contestants must always remain in the assigned area. Five Administrative points will be deducted from contestants who do not remain in the designated area. **Dressers and Dancers as well as any other helpers with a contestant must pay at the front door before being allowed access to the dressing room.**
- Each contestant who has back-up dancers or prop support staff shall be allowed to have them get ready 2 numbers prior to the talent performance. The contestant coordinator will strictly enforce this rule.
- Contestants are permitted to provide individual walking music for the category of \*Creative Costume.

## Prizes

(Prizes provided by Southwest Virginia Pride Inc. prizes can change at any time.)

The winners of Mr., Mx, and Miss SWVA Pride 2024 will receive:

### ***Mr. SWVA Pride 2024:***

*Cash prize of \$200.00, an official medallion, photo shoot, flower, and personalized merch on SWVA Pride Website (benefits SWVA. Pride)*

*(Cash prize awarded as follows – \$100.00 upon winning, \$100.00 upon completion of his reign)*

### ***Mx SWVA Pride 2024:***

*Cash prize of \$200.00, an official medallion, photo shoot, flowers, and personalized merch on SWVA Pride Website (benefits SWVA. Pride)*

*(Cash prize awarded as follows – \$100.00 upon winning, \$150.00 upon completion of their reign)*

***Miss SWVA Pride 2024:***

*Cash Prize of \$200.00, an official crown, photo shoot, flowers, and personalized merch on SWVA Pride Website (benefits SWVA. Pride)*

*(Cash prize awarded as follows – \$100.00 upon winning, \$100.00 upon completion of her reign)*

*\*Cash Prizes are subject to change without notice. The minimum cash prize for each winner shall be a minimum of \$200.00 as stated above in the official prize package.*

## **Required Duties**

The winners of Mr., Mx, and Miss SWVA Pride 2024 will appear at selected official SWVA Pride events during the week of the 3rd Celebration of Pride in SWVA and throughout the year. Events may include, but are not limited to, the following:

**SWVA PRIDE FEST 2024**

**SWVA PRIDE FEST 2024 After Party**

**Winter Dance**

**Spaghetti Dinner and Auction**

**Pride Reveal 2025 – TBD**

**(1) Planned Fundraising Events during your reign.**

**Be active with the organization.**

**Attendance for their official End of Year Step Down for the Title**

All appearances will be scheduled and approved by the Southwest Virginia Pride Board. All travel and appearances will be paid for by the title holder.

Winners will present themselves in a professional manner while holding the titles of Mr., Mx, and Miss SWVA Pride 2024. All final decisions are made by the SWVA Pride Board. Any misconduct throughout the year will be handled at the discretion of the Southwest Virginia Pride Board.

There will be other scheduled events throughout the year that the winners will have the opportunity to attend and represent SWVA Pride. You will be notified in a timely manner when these events are scheduled.

## **Southwest Virginia Pride Pageant Scoring**

### **Interview (50 Points)**

#### *Content (20 Points):*

Clarity of responses, knowledge, and understanding of LGBTQ+ issues.

#### *Articulation (15 Points):*

Communication skills, eloquence, and ability to express thoughts clearly.

#### *Confidence (15 Points):*

Poise, self-assurance, and comfort in answering questions.

### **Talent (100 Points)**

#### *Originality (30 Points):*

Uniqueness and creativity of the talent performance.

#### *Skill Level (30 Points):*

Proficiency and execution of the chosen talent.

#### *Audience Engagement (20 Points):*

Connection with the audience, stage presence, and charisma.

#### *Overall Impact (20 Points):*

Memorable and impactful performance.

### **Creative Costume (50 Points)**

#### *Creativity (20 Points):*

Uniqueness and creativity of the costume design.

#### *Execution (15 Points):*

Attention to detail, craftsmanship, and presentation.

#### *Relevance to Theme (15 Points):*

Alignment with the overall theme of the pageant.

## On-Stage Onstage Question (25 Points)

*Passion (10 Points):*

Conviction and enthusiasm in presenting the platform.

*Clarity (10 Points):*

Coherent explanation of the chosen platform.

*Audience Connection (5 Points):*

Engagement with the audience during the platform presentation.

## 100 Administrative Points

Total Points: 325 possible

Judges are encouraged to provide constructive feedback in addition to numerical scores.

Each category is equally important in determining the contestant's overall score. Scores should reflect both individual performance and adherence to the values of Southwest Virginia Pride.



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[www.swvapride.org](http://www.swvapride.org)

## Southwest Virginia Pride Inc.

### Participant Liability Release and Waiver Form

I, \_\_\_\_\_, hereby acknowledge that I am voluntarily participating in the SWVA Pride Pageant hosted by Southwest Virginia Pride Inc. (hereinafter referred to as "the Organization"), scheduled to take place at the Vinton War Memorial on August 31, 2024. I certify that I am 18 years of age or older.

In consideration of being permitted to participate in the SWVA Pride Pageant, I hereby agree to release and discharge the Organization, its officers, directors, employees, volunteers, sponsors, and agents (collectively referred to as "Released Parties") from any and all claims, liabilities, demands, actions, and causes of action whatsoever, arising out of or related to any loss, damage, or injury, including death, that may be sustained by me, or to any property belonging to me, while participating in the SWVA Pride Pageant.

I understand and acknowledge that participating in the SWVA Pride Pageant may involve certain risks and hazards, including but not limited to, bodily injury, property damage, illness, and even death. I voluntarily assume all such risks and hazards and agree to release, discharge, indemnify, and hold harmless the Released Parties from any and all liability for any injuries, damages, losses, or claims, including those caused by the negligent acts or omissions of the Released Parties, arising out of or in any way connected with my participation in the SWVA Pride Pageant.

I further agree that this Release and Waiver Form shall be binding upon my heirs, executors, administrators, and assigns, and shall be governed by the laws of the state of Virginia. I understand that this Release and

Waiver Form is a legally binding document and that I am giving up certain legal rights by signing it.

I certify that I am of legal age and competent to enter into this agreement.

I have read this Release and Waiver Form carefully and fully understand its contents. I acknowledge that I am signing this document freely and voluntarily, without any inducement or duress.

Email the completed Participant Liability Release and Waiver Form to [hello@swvapride.org](mailto:hello@swvapride.org)

Legal Name \_\_\_\_\_

Stage Name \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_ Phone \_\_\_\_\_

Email \_\_\_\_\_

Division: Miss  Mr.  Mx.

Participant's Signature: \_\_\_\_\_

Participant's Printed Name: \_\_\_\_\_

Date: \_\_\_\_\_

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Southwest Virginia Pride, Inc. Use Only.

Date received: \_\_\_\_\_ Date Paid: \_\_\_\_\_

Received by: \_\_\_\_\_